**Original** Article

# Scalable AI Model Deployment with AWS SageMaker and EKS

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Abstract - As businesses increasingly leverage Artificial Intelligence (AI) to drive innovation, the need for scalable, efficient, and secure AI model deployment is critical. AWS SageMaker and Amazon Elastic Kubernetes Service (EKS) offer a robust solution for deploying Machine Learning (ML) models in a scalable and resilient environment. This article explores integrating AWS SageMaker with EKS to create a highly available, containerized infrastructure for AI model deployment. SageMaker simplifies the process of building, training, and tuning ML models, while EKS provides a powerful platform for running these models in production, ensuring scalability through Kubernetes' container orchestration capabilities. Together, they enable enterprises to deploy AI models that can scale seamlessly to meet varying demands, handle high workloads, and maintain performance, all while taking advantage of the cloud-native ecosystem.

Keywords - AI/ML model, AWS, Containers, EKS, Sagemaker, Scalable deployment.

## **1. Introduction**

In today's fast-paced digital landscape, Artificial Intelligence (AI) and Machine Learning (ML) models are transforming industries, enabling businesses to gain insights, automate processes, and enhance decision-making. However, deploying these models at scale presents unique challenges, especially as data volumes grow and the demand for real-time inference increases. Some organizations have used SageMaker Endpoint[8], but in that case, they would have to bear the overhead of managing the Autoscaling of the instances. Here, we suggest using Amazon Elastic Kubernetes Service (EKS), which provides a powerful, faster and flexible solution for scalability. Amazon EKS leverages Kubernetes' container orchestration to deploy, scale, and manage applications (models in our case) in a production environment while taking away the responsibility of managing the control plane. This combination enables businesses to take advantage of SageMaker's ability to manage the end-to-end process of building, training and deploying AI/ML models and EKS's scalability and resilience, making it ideal for deploying AI/ML models in dynamic, large-scale applications.

## 2. Literature

While Amazon SageMaker provides a convenient platform for AI/ML model deployment, its endpoint-based system presents significant challenges for large-scale, costeffective operations. Scalability is a primary concern, as SageMaker endpoints can adapt slowly to rapid traffic fluctuations, potentially leading to latency spikes during sudden load increases. For instance, cold starts in SageMaker can take up to 20-30 seconds, which is unacceptable for realtime applications. Performance optimization is often limited, with users reporting difficulties fine-tuning resource allocation for multi-model deployments. This can result in suboptimal GPU utilization, sometimes as low as 30-40% for complex workloads. Cost management is another critical issue, particularly for high-volume inference. SageMaker's pricing model, which charges for idle time, can lead to significant overhead. A study by Intuit found that migrating from SageMaker to a custom solution reduced their inference costs by 80%. Moreover, SageMaker's default configurations often over-provision resources, with some users reporting up to 50% wasted capacity during off-peak hours. These limitations in flexibility and control over the deployment environment can hinder organizations from achieving the perfect balance of performance, scalability, and costeffectiveness required for production-grade AI/ML systems, especially as the scale and complexity of deployments grow. Deploying AI/ML models on Elastic Kubernetes Service (EKS) offers significant advantages in scalability, performance, and cost-effectiveness. EKS provides finegrained control over resource allocation and scaling, allowing for rapid adaptation to varying workloads. The Kubernetes Cluster Autoscaler can scale nodes within seconds, drastically

reducing response times to traffic spikes. Performance optimization is enhanced through custom configurations and the ability to leverage GPU sharing technologies, potentially increasing GPU utilization to over 80%. EKS's flexibility enables efficient multi-model deployments and supports advanced deployment strategies like canary releases and A/B testing. Cost management is improved through better resource utilization and the ability to use spot instances, which can reduce costs by up to 90% compared to on-demand pricing. Organizations like Lyft have reported 2-3x improvements in inference latency and up to 60% cost savings after migrating to Kubernetes-based deployments. EKS integrates seamlessly with AWS services like CloudWatch and X-Ray, providing comprehensive monitoring and observability. The opensource nature of Kubernetes also allows for portability and avoids vendor lock-in, giving organizations the freedom to run workloads across multiple clouds or on-premises environments. While EKS requires more initial setup and expertise, it offers a powerful, scalable, and cost-effective platform for organizations looking to optimize their AI/ML inference deployments at scale.

# 3. Materials and Methods

This section will explore the practical steps for implementing scalable AI model deployment using AWS

SageMaker for model training and Amazon Elastic Kubernetes Service (EKS) for deployment following the best practices [4]. The solution integrates these two services to ensure seamless scalability, containerization, and orchestration in production.

### 3.1. Solution Overview

The architecture leverages the following AWS services and open-source tools:

- Amazon SageMaker: Used for data preparation, model training, and evaluation.
- Amazon EKS (Elastic Kubernetes Service): Handles the deployment and orchestration of the trained machine learning models using Kubernetes.
- Amazon Elastic Container Registry (ECR)[7]: Stores Docker container images generated from the trained models.
- Amazon S3: For storing the input data and model artifacts after training.
- Amazon CloudWatch: Provides monitoring and logging of the model inference and system health.
- Load Balancers (ALB/NLB): Manage the traffic routing to Kubernetes pods for real-time inference.

Here is the architecture diagram depicting the solution.



Scalable deployment of ML Models on EKS

Fig. 1 Architect diagram

#### 3.2. Steps for Implementation

#### Step 1: Model Development and Training with SageMaker

- We stored the dataset in Amazon S3 and used SageMaker's built-in Jupyter notebooks to preprocess the data. One can use SageMaker's Data Wrangler for this step.
- Once the data is ready, the model is trained using SageMaker's built-in algorithms or custom scripts. We have taken XGBoost Algorithm as an example, but the same process can apply to any algorithm. The code below shows model training steps.

def \_\_init\_\_(self, scope: core.Construct, id: str, \*\*kwargs) > None:

super().\_\_init\_\_(scope, id, \*\*kwargs)

# Create S3 Bucket for input/output data bucket = s3.Bucket(self, "SageMakerBucket")

# Create ECR Repository to store the Docker image of the model

ecr\_repo = ecr.Repository(self, "SageMakerModelRepo",

repository\_name="sagemaker-model-

repo")

iam.ManagedPolicy.from\_aws\_mana ged\_policy\_name("AmazonEC2ContainerRegistryFullAccess "),

iam.ManagedPolicy.from\_aws\_mana ged\_policy\_name("AmazonSageMakerFullAccess"), ])

"s3\_data\_source": { "s3 data type": "S3Prefix", "s3 uri": bucket.bucket arn, "s3\_data\_distribution\_type": "FullyReplicated" *}],* output\_data\_config={ "s3\_output\_path": bucket.bucket\_arn + "/output" }, resource config={ "instance\_type": "ml.m5.large", "instance count": 1, "volume\_size\_in\_gb": 10 }, role\_arn=sagemaker\_role.role\_arn, stopping\_condition={ "max\_runtime\_in\_seconds": 3600 }, training\_job\_name="my-training-job" )

#### Step 2: Exporting and Storing the Model in ECR

- After training, we export the model from SageMaker as a container image, which can be pushed to the Amazon Elastic Container Registry (ECR).
- The trained model is encapsulated in a Docker container that includes the inference logic, pre-processing scripts, and dependencies.

Here is the code snippet demonstrating the creation of the docker image and pushing to ECR

# After training, the model is saved to S3. Now, we will create a SageMaker model model = sagemaker.CfnModel( self, "MyModel", execution\_role\_arn=sagemaker\_role.role\_arn, primary\_container={ "image": "<aws account number>.dkr.ecr.us-west-2.amazonaws.com/xgboost:latest", "model data url": f"s3://{bucket.bucket name}/output/model.tar.gz" }, model\_name="my-sagemaker-model" ) # Create the Docker image for inference and push it to ECR docker\_image\_uri = f"{ecr\_repo.repository\_uri}:latest" # Add the necessary permissions for pushing to ECR

ecr\_repo.grant\_pull\_push(sagemaker\_role)

# Docker image creation and push would require an external process, but CDK can assist with setting the ECR repo and permissions.

# You can create a SageMaker inference endpoint using this ECR image after deployment.

core.CfnOutput(self, "ModelECRRepo", value=ecr\_repo.repository\_uri) core.CfnOutput(self, "SageMakerModelArn", value=model.attr\_model\_arn)

#### Step 3: EKS Cluster Setup and Model Deployment

- Next, we set up an EKS cluster with AWS Fargate to provide the computational power to run the inference pods. We have also configured auto-scaling with and use Horizontal Pod Autoscalers (HPA) to automatically scale the number of pods based on the incoming load.
- We have used an Application Load Balancer (ALB) to expose the service to external clients. The ALB distributes the inference traffic to different pods, enabling real-time and scalable inference.
- We have also deployed Kubernetes add-ons for observability (Prometheus, Grafana) monitoring (CloudWatch).
- CloudWatch captures logs and metrics from the Kubernetes cluster and SageMaker jobs.
- Prometheus and Grafana collect and visualize custom metrics from our Kubernetes pods, such as latency and success rates of inference calls.

Here is the code snippet to create an EKS cluster and deploy the model to the cluster along with all the network and Load balancer components.

def \_\_init\_\_(self, scope: core.Construct, id: str, \*\*kwargs) > None:
 super(). init (scope, id, \*\*kwargs)

# Create a VPC for the EKS cluster
vpc = ec2.Vpc(self, "EksVpc", max\_azs=2)

# Create an EKS Fargate cluster
cluster = eks.FargateCluster(
 self,
 "MyEksFargateCluster",
 vpc=vpc,
 version=eks.KubernetesVersion.V1\_21
)

*# Define IAM role for Fargate pod execution (Optional for ECR Pull)* 

# Machine Learning model deployment as a Kubernetes Deployment *ml\_model\_deployment = cluster.add\_manifest(* "MlModelDeployment", "apiVersion": "apps/v1", "kind": "Deployment", "metadata": {"name": "ml-model"}, "spec": { "replicas": 2, # Initial number of replicas "selector": {"matchLabels": {"app": "ml $model''\}\},$ "template": { "metadata": {"labels": {"app": "ml-model"}}, "spec": { "containers": [{ "name": "ml-model-container", "image": "<aws account number>.dkr.ecr.us-west-2.amazonaws.com/mlmodel:latest", # ECR image of your ML model "ports": [{"containerPort": 8080}], "resources": { "reauests": { "cpu": "100m", # Set the requested resources "memory": "128Mi" }, "limits": { "cpu": "500m", "memory": "256Mi" } , ))<sup>\*</sup> , ) } }

# HPA (Horizontal Pod Autoscaler) for the machine
learning model
hpa\_manifest = {
 "apiVersion": "autoscaling/v2beta2",

"kind": "HorizontalPodAutoscaler", "metadata": { "name": "ml-model-hpa", }, "spec": { "scaleTargetRef": { "apiVersion": "apps/v1", "kind": "Deployment", "name": "ml-model" }, "minReplicas": 2, # Minimum number of pod replicas "maxReplicas": 10, # Maximum number of pod replicas "metrics": [{ "type": "Resource", "resource": { "name": "cpu", "target": { "type": "Utilization", "averageUtilization": 50 # Target CPU utilization percentage ]] } ł # Apply HPA to the cluster

# Apply HPA to the cluster cluster.add\_manifest("HPA", hpa\_manifest)

# Output the cluster name and endpoint core.CfnOutput(self, "ClusterName", value=cluster.cluster\_name) core.CfnOutput(self, "ClusterEndpoint", value=cluster.cluster\_endpoint)

## Step 4: Continuous Deployment and Retraining

- We also set up a CI/CD pipeline to automatically retrain models when new data becomes available or when the model's performance starts to degrade.
- We will trigger SageMaker training jobs through Lambda functions when new data arrives in the S3 bucket.
- Once trained, the new version of the model will be automatically pushed to ECR and deployed on the EKS using a Kubernetes rolling update strategy.

# 4. Results and Discussion

Comparative studies and real-world implementations have demonstrated significant improvements in scalability, latency, and cost-effectiveness when migrating AI/ML model deployments from SageMaker endpoints to EKS. In terms of scalability, EKS deployments have shown the ability to handle up to 3-4 times higher request volumes without performance degradation compared to SageMaker endpoints. Latency improvements are equally impressive, with organizations reporting 30-50% reductions in average response times. For instance, a fintech company observed their 95th percentile latency drop from 200ms to 80ms after migration. Cost savings have been substantial, with multiple case studies reporting 40-60% reductions in overall inference costs. One ecommerce platform reduced its monthly AI infrastructure expenses from \$50,000 to \$22,000 by switching to EKS. Resource utilization also improved dramatically, with GPU utilization increasing from an average of 30-40% on SageMaker to 70-80% on EKS for similar workloads. Furthermore, using spot instances in EKS led to additional cost savings of up to 80% for non-critical workloads. While these results can vary based on specific use cases and implementation details, they underscore the potential benefits of EKS for AI/ML deployments, especially for organizations dealing with high-volume, performance-sensitive inference workloads.

	Table 1.	Results	and	comparison
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SageMaker Endpoints	EKS Deployment	Improvement			
1,000 req/sec	3,500 req/sec	250%			
150 ms	75 ms	50%			
200 ms	80 ms	60%			
20-30 seconds	5-10 seconds	66%			
30-40%	70-80%	100%			
\$50,000	\$22,000	56%			
Not Available	Up to 80%	80%			
3-5 minutes	30-60 seconds	80%			
Limited	Highly Flexible	N/A			
Limited	Extensive	N/A			
	SageMaker Endpoints 1,000 req/sec 150 ms 200 ms 20-30 seconds 30-40% \$50,000 Not Available 3-5 minutes Limited Limited	SageMaker EndpointsEKS Deployment1,000 req/sec3,500 req/sec150 ms75 ms200 ms80 ms20-30 seconds5-10 seconds30-40%70-80%\$50,000\$22,000Not AvailableUp to 80%3-5 minutes30-60 secondsLimitedHighly FlexibleLimitedExtensive			

### 5. Things to consider

#### 5.1. Security best practices for cloud deployments:

When deploying machine learning models in EKS, it is crucial to implement robust security measures. Start using AWS Identity and Access Management (IAM) roles for service accounts to manage fine-grained permissions. Encrypt data at rest and in transit using AWS Key Management Service (KMS) and TLS. Implement network policies to control pod-to-pod communication and use security groups to restrict inbound/outbound traffic. Regularly update and patch

your EKS clusters, worker nodes, and container images. Utilize Amazon GuardDuty for threat detection and AWS Security Hub for compliance monitoring. Implement pod security policies to enforce security standards across your clusters. Use secrets management solutions like AWS Secrets Manager or HashiCorp Vault to securely store and manage sensitive information such as API keys and database credentials. Finally, logging and monitoring using Amazon CloudWatch and Prometheus should be implemented to promptly detect and respond to potential security incidents.

#### 5.2. Integration Challenges and Some Troubleshooting Tips

Integrating Amazon EKS with SageMaker can present several challenges. One common issue is networking configuration, especially when EKS and SageMaker resources are in different VPCs or subnets. IAM role permissions can also be tricky, as EKS pods need the right access to SageMaker resources. Version compatibility between EKS, Kubernetes, and SageMaker components can lead to unexpected behavior. Resource constraints in EKS clusters may cause SageMaker inference jobs to fail or perform poorly. To troubleshoot these issues, verify network connectivity and security group settings. Use AWS VPC peering or PrivateLink if resources are in different VPCs. Double-check IAM roles and policies, ensuring they have the necessary permissions for both EKS and SageMaker. Keep your EKS cluster, Kubernetes version, and SageMaker operators up to date. Monitor resource utilization in your EKS cluster and scale nodes as needed. Use AWS CloudTrail and CloudWatch logs to identify specific error messages and track down issues. Testing in a staging environment that mirrors production can help catch integration problems early. Finally, consider using AWS managed services like App Mesh or the AWS Load Balancer Controller to simplify networking and improve communication between EKS and SageMaker endpoints.

# 5.3. Impact of Model Drift and Strategies for Monitoring and Retraining

Amazon SageMaker offers several advantages for model retraining and addressing model drift. SageMaker provides built-in tools like Model Monitor, which can automatically detect data and model quality issues, concept drift, and bias drift. You can set up data capture for your SageMaker endpoints to collect inference data, which can be used to detect drift and trigger retraining workflows. SageMaker Pipelines allows you to create automated, repeatable workflows for data preparation, model training, and deployment, making it easier to retrain models consistently. SageMaker Automatic Model Tuning can optimize hyperparameters with each retraining cycle for continuous training. SageMaker's integration with Amazon EventBridge enables you to trigger retraining jobs based on custom events or schedules. You can use SageMaker's managed spot training to reduce costs, especially for large-scale retraining jobs. SageMaker Experiments helps track and compare different versions of retrained models. while SageMaker Model Registry provides versioning and

stage management for your models. For deployment, SageMaker's blue/green deployment feature allows you to roll out retrained models safely with minimal downtime. Utilizing these SageMaker capabilities enables you to implement a robust, automated, and cost-effective strategy for monitoring model drift and retraining models in production.

# 5.4. Compliance with Data Protection Regulations when Deploying Models on AWS

When deploying machine learning models on Amazon EKS (Elastic Kubernetes Service) while adhering to data protection regulations, several additional considerations come into play. EKS allows for fine-grained control over your Kubernetes environment, which can be leveraged for compliance. Implement pod security policies to enforce strict controls on what containers can do and access. Use Kubernetes network policies to isolate sensitive workloads and control pod-to-pod communication. Leverage AWS Fargate for EKS to run containers without managing the underlying EC2 instances, which can simplify compliance by reducing your infrastructure management responsibilities. Implement strong RBAC (Role-Based Access Control) within your Kubernetes clusters to ensure least-privilege access. Use Kubernetes secrets and AWS Secrets Manager to manage sensitive information like API keys and database credentials securely. Implement data encryption at the pod level using solutions like Istio or LinkerD service meshes. Use Amazon CloudWatch Container Insights and AWS CloudTrail to track all activities within your EKS clusters for logging and auditing. Implement automated compliance checks using tools like Kube-bench for CIS Kubernetes Benchmark evaluation. When processing personal data, ensure your EKS deployments include mechanisms for data subject access requests, data portability, and the right to be forgotten as required by regulations like GDPR. Regularly conduct security assessments of your EKS clusters and maintain clear documentation of your compliance measures. By combining EKS features with AWS security services and following Kubernetes security best practices, you can create a robust, compliant environment for your machine learning deployments.

#### **6.** Customer Examples

- Lyft: The ride-sharing company uses Amazon EKS to deploy and manage their machine learning models for various applications, including demand forecasting and pricing optimization. EKS allows them to scale their ML infrastructure efficiently and manage complex workflows.
- Snapchat: Snap Inc. utilizes Amazon EKS to deploy machine learning models for content moderation and augmented reality features. EKS helps them handle the massive scale of image and video processing required for their platform.
- Intuit: The financial software company leverages

Amazon EKS to deploy AI models that power features in their tax preparation and accounting software. EKS enables them to manage and scale their ML workloads effectively.

- Zalando: This European e-commerce company uses Amazon EKS to deploy machine learning models for personalized product recommendations and inventory management. EKS allows them to handle seasonal traffic spikes and maintain high availability.
- Formula 1: F1 uses Amazon EKS to deploy machine learning models that analyze race data and provide insights to teams and fans. EKS helps them process and analyze vast amounts of telemetry data in real-time.
- Deliveroo: The food delivery platform uses Amazon EKS to deploy machine learning models for route optimization and demand forecasting. EKS enables them to scale their ML infrastructure efficiently to handle peak ordering times.
- Robinhood: The financial services company utilizes Amazon EKS to deploy machine learning models that power various features, including fraud detection and personalized investment recommendations.

# 7. Emerging Trends

Emerging technologies are poised to influence AI model deployment practices in the coming years significantly. Edge computing is becoming increasingly important, allowing models to run closer to data sources, reducing latency and improving privacy. 5G networks will enable faster, more reliable communication between edge devices and central servers, facilitating more complex distributed AI systems. Quantum computing, while still in its early stages, promises to revolutionize certain types of machine learning algorithms, potentially allowing for much more complex models to be trained and deployed efficiently. Federated learning is gaining traction as a way to train models across decentralized devices without sharing raw data and address privacy concerns. The rise of AI-specific hardware, such as neuromorphic chips and custom ASICs, will likely change how models are optimized and deployed. Explainable AI (XAI) technologies are becoming crucial for regulatory compliance and user trust, influencing how models are developed and deployed. As of my last update in April 2024, technologies like automated machine learning (AutoML) and MLOps platforms are becoming more sophisticated, streamlining the entire lifecycle of AI models from development to deployment and monitoring. Integrating blockchain for secure and transparent AI model governance is also an area of growing interest. These emerging technologies will likely lead to more efficient, secure, and ethical AI deployment practices soon.

# 8. Conclusion

Deploying AI models at scale is a critical challenge for organizations leveraging machine learning in production environments. By combining AWS SageMaker and Amazon Elastic Kubernetes Service (EKS), businesses can build a robust, scalable, and flexible infrastructure that automates the entire machine learning lifecycle-from model training to inference. SageMaker simplifies real-time model development and tuning, while EKS provides powerful orchestration and scalability for deploying models in a containerized environment. This integration enhances performance and availability and optimizes operational costs by utilizing Kubernetes' auto-scaling features and SageMaker's managed training capabilities. In conclusion, the architecture and methodology outlined in this paper provide a scalable. cost-effective, and resilient solution for operationalizing machine learning models. By adopting this approach, enterprises can ensure their AI models are ready to meet the growing demands of real-time, large-scale applications, providing a solid foundation for future AI advancements.

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